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FOR IMMEDIATE RELEASE

Satellite Affordable Housing Associates Names Tom Earley as First Chief Operating Officer

January 30, 2014 ? Berkeley, CA. Satellite Affordable Housing Associates (SAHA) has chosen Tom Earley as its first Chief Operating Officer. As COO he will supervise SAHA's Resident Services, Property Management, HR and Operations.

Earley comes to SAHA with more than 23 years of experience in nonprofit management and community design, planning and development. During his 13 years at the housing developer

BRIDGE Housing, he worked on a diverse portfolio of mixed-use and mixed-income projects on urban infill sites in the greater Bay Area and took on positions of increasing responsibility. In his most recent role as Officer and Senior Vice President his focus included divisional and organizational platform building and collaborative interdepartmental work models. Earley's early career included work for national homebuilder Richmond American Homes, infill developer Panoramic Interests, and the Office of the City Architect for San Francisco. He holds a Master of Science degree in Engineering/Construction Management and a Bachelor of Arts in Architecture degree, both from the University of California at Berkeley.

According to SAHA Executive Director Susan Friedland, "The newly created COO position will help SAHA build and grow during a critical period as we progress through our recent merger. We are thrilled to have someone with Tom Earley's experience and dedication in this important new role in ensuring SAHA's strong financial and organizational health and the highest quality services and property management operations."

About Satellite Affordable Housing Associates

SAHA was created when Satellite Housing and Affordable Housing Associates joined forces. SAHA provides quality affordable homes and services that empower people and strengthen communities. Based in Berkeley, SAHA draws on 66 years of experience to operate 56 communities for low-income seniors, families and people with special needs and provide services to over 2,700 households. SAHA currently has 21 new projects in development. SAHA's innovative, high quality housing communities have received numerous awards including from the American Institute of Architects, the Golden Nugget and the Urban Land Institute. Please visit sahahomes.org for more information.

Media Contact:

Susan Friedland, Executive Director

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